|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **4** | **3** | **2** | **1** | **0** |
| **Content Accuracy** | **Completely accurate**; all facts were precise and explicit and research as appropriate was thorough.  \*\* All content complete and well thought out. | **Mostly accurate**; a few inconsistencies or errors in information and research as appropriate was conscientious.  \*\* All content complete/ some parts are not well thought out. | **Somewhat accurate**; more than a few inconsistencies or errors in information and research as appropriate was incomplete.  \*\* Missing some of the required content. | **Completely inaccurate**; the facts in this project were misleading to the audience and research as appropriate was missing.  \*\* Missing too much | **No response** |
| **Organization** | **Extremely well organized**; logical format that was easy to follow; flowed smoothly from one idea to another and cleverly conveyed; the organization enhanced the effectiveness of the project | Presented in a thoughtful manner; there were signs of organization and most transitions were easy to follow, **but at times ideas were unclear** | **Somewhat organized**; ideas were not presented coherently and transitions were not always smooth, which at times distracted the audience | **Choppy and confusing;** format was difficult to follow transitions of ideas were abrupt and seriously distracted the audience |  |
| **Word Choice and Vocabulary** | **Fluency in use of vocabulary;** Student used proper vocabulary terms whenever appropriate and demonstrated a mastery of proper terminology. | **Good use of vocabulary;** Student showed a strong understanding and use of vocabulary throughout the presentation, but failed to use a proper vocabulary term in a couple instances. | **Moderate use of vocabulary;** Student used some vocabulary and “terms of art”; but only on occasion. | **Poor to no use of vocabulary**; Student used few to no vocabulary when they were appropriate. |  |
| **Technology Operations and Design** | Student applies a digital tool with design fundamentals to present information.  **It was extremely clever and presented with originality**; a unique approach that truly enhanced the project | Student applies a digital tool with design fundamentals to present information. **It was clever at times; thoughtfully and uniquely presented** | Student applies a digital tool **, but only added a few original touches to enhance** the project but did not incorporate them throughout | Student applies a digital tool; used very little creative energy throughout the project; **was bland, predictable, and lacked “zip”** |  |
| **Conventions**  **(Grammar, spelling, etc.)** | No errors of spelling or  grammatical errors. | Very few errors of spelling and grammatical errors. | Some errors of spelling and grammatical errors | Spelling and grammatical errors throughout the document. |  |